Context in Health Information Retrieval: What and Where

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ABSTRACT
Researchers are aware that context affects information retrieval in general. The health area is no exception and is particularly rich in terms of context. To understand how context is used in health information research, we collected a sample of health information research papers that use context features. Papers were analyzed and classified according to the type of context features and to the stage of the retrieval process into which they were incorporated. Further, we also identified the specific context features used in each category of features and each stage of the process. Results show a weaker use of interaction context features than we expected and, as supposed, a large use of collective features. A considerable number of papers use context to query related activities. We also found that research is mainly aimed at health professionals, suggesting a gap in health consumers research that should be explored.

Categories and Subject Descriptors
H.3.3 [Information Storage and Retrieval]: Information Search and Retrieval

General Terms
Human Factors

Keywords
Context, Information Retrieval, Survey, Health

1. INTRODUCTION
Health Information Retrieval (HIR) focus on the application of IR concepts and techniques to the domain of healthcare. This field has largely evolved in the last few years. Habits of health professionals and consumers (patients, their family and friends) have been changing as a result of several factors like the increasing production of information in a digital format [27], the greater availability and the easier access to health information.

Several authors agree that context, often ignored, might be used to improve the retrieval process [21, 2]. A contextualised Information Retrieval (IR) could allow IR systems to learn and predict what information a searcher needs, learn how and when information should be displayed, present how information relates to other information that has been seen and how it relates to other tasks the user was engaged in and decide who else should be informed about new information.

According to Lin and Fushman, “the domain of clinical medicine is very well-suited for experiments in building richer models of the information seeking process” [23]. In fact, it’s not difficult to foresee context features in this domain that could enrich HIR models. Similarly to any visit to the doctor, where the patient doesn’t just say “itch”, but explains the context of the “itch” to the doctor, context is relevant to HIR. Other examples of context features that can be used are the search scenario [24] and its specificities (e.g.: treatment of a disease), the searcher’s personal health record, the clinical case in hands and the searcher’s knowledge in the health domain.

We have done a review on the definition of context in a previous work [25]. To this work, context is considered an interactional problem, as defined by Dourish [8]. It not only includes the environmental features surrounding the user and his activities, but also the interaction in which he is involved. We believe context is dynamic and might change each time a new search is made, a new set of results is reviewed or a new document is viewed [14].

To understand how context is being used in health information research, we gathered a set of HIR research papers that use any kind of context features. These papers were analyzed and classified according to the type of used context features and to the stage of the retrieval process into which they were incorporated. Further, we also identified the specific features used in each context category and each stage of the process.

The following section presents the adopted methodology, specifying how the papers were selected and describing the taxonomies used in the classification. Section 3 presents the classification of the research papers and enumerates the specific context features used in each category and stage. Finally, in Section 4 we report the main conclusions of this analysis.

2. METHODOLOGY
To define the sample of papers, we considered all the documents classified with the tags context and health in CiteU-
Like\textsuperscript{1}, a social web service for management of bibliographic references. From this set we excluded papers not related with IR and papers in which IR was not the main focus. For example, papers on Information Extraction and papers proposing readability formulas for health documents were excluded from this analysis. In addition, papers without an innovative contribution (e.g.: literature reviews or comparisons of IR systems) were also excluded. The final set was composed of 27 papers.

To classify the research papers according to the used context features, we adopted the Ingwersen and Järvelin’s nested model of contexts for Information Seeking and Retrieval (IS&R) \[20\] that is described in the next subsection. To analyze the usage given to the context features we adopted a taxonomy similar to the one defined by Lopes \[25\] for the “uses of context”.

2.1 Nested model of contexts for IS&R

The first version of Ingwersen and Järvelin’s nested model of contexts has 6 dimensions \[20\]. The first and second dimensions represent the intra and inter object contexts and are the central component of the cognitive IS&R framework, proposed by the authors. The other four dimensions are: the interaction (session) context; the context provided by the remaining components of the framework; the societal infrastructures and, across the stratification, the historic context of all actors’ experience. Later, and by the same authors, the social/organizational/cultural context dimension was divided in two subdimensions: an individual and a collective one \[19\].

This model may be centered on the information space, on the cognitive author (e.g.: searcher), on the interface, on the information technology (engines, logics, algorithms) or on the social/organizational/cultural context. This choice will affect the nature of the interaction context and the context of the individual and collective dimensions.

In this classification we decided to center the model on the information space as can be seen in Figure 1. The cognitive actor was another potential alternative but we felt the specificities of the information space in the health domain would be better described if placed in the first two dimensions of the model. Searcher’s context is therefore included in the fourth dimension. We also felt the choice of the cognitive actor as the core would result in a more ambiguous model. In fact, depending on the use given to context features, the cognitive actor could be the searcher or another actor (e.g.: person contributing to the indexing process).

2.2 Uses of context taxonomy

To analyze how the context features are used, we adopted four categories, similar to the four top categories of the uses of context taxonomy proposed by Lopes \[25\]: Indexing and Searching, Query Operations, Ranking and Interface. The Query Operations category is more comprehensive than the Relevance Feedback and Query Expansion category initially proposed in Lopes’s work because, in the health domain, it is frequent to have systems that generate queries and gather information resources from other systems. With this modification, papers describing this kind of research can fit into this category.

\[\text{http://www.citeulike.org/search/all?q=tag\%3Acontext+\%26\%26+tag\%3Ahealth} \]

Figure 1: Ingwersen and Järvelin’s nested model of contexts \[20\] with the information space as the central component.

In the IR process, the ranking phase is usually straight connected to the searching phase. Yet, we prefered to keep them as two distinct categories to help differentiate systems that have their own index and implement a retrieval model from systems that just reorder existing result sets based on some specific criteria.

3. RESEARCH ANALYSIS

The results of our analysis are presented in Figure 2 with the distribution of papers by categories. For convenience of representation, we switched the initial order \[25\] of the interface and ranking categories. Each paper is represented by its bibliographic reference and a letter (P, C or B) that represents the type of users to whom the system is targeted: professionals, consumers or both.

Figure 2: Classification based on the used context features and their specific use.

When a paper crosses more than one category, its reference is represented in the categories’ intersection area. In some cases, it may also be connected with a dotted line to another cell of the matrix. For example, paper with refer-
Table 1: Context Features used in CHIR.

<table>
<thead>
<tr>
<th></th>
<th>Indexing and Searching</th>
<th>Query Operations</th>
<th>Interface</th>
<th>Ranking</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Intra-Object</strong></td>
<td>Document contents and structure (e.g. abstract, conclusions, title, HTML structure)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Inter-Object</strong></td>
<td>Links between documents.</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Interaction</strong></td>
<td></td>
<td>Browsing behavior.</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Individual</strong></td>
<td>Authoring context.</td>
<td>Searcher’s clinical data and user interest.</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Collective</strong></td>
<td>UMLS, domain categories, tasks, ontologies, taxonomies and patient data (age, sex and clinical context).</td>
<td>UMLS, MeSH, domain questions and terminologies, clinical practice guidelines, retrieval feedback, task context and patient data (clinical data, consult reports, exam reports, EHR).</td>
<td>UMLS, MeSH, domain questions, Gene Ontology and patient data (clinical data, EHR).</td>
<td>UMLS and PHR.</td>
</tr>
<tr>
<td><strong>Infrastructures</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Historical</strong></td>
<td></td>
<td>Search history.</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

As can be seen [29] uses interaction, individual and collective context features in Indexing and Searching, Query operations and Interface stages.

Figure 2 shows that research is more intense on Query Operations using mainly context features from the individual and collective dimensions. We were surprised with the weak use of the interaction context. This might be explained by the preference to use context features more related to the health domain. Typically, interaction context is more generic and not so health-related as individual and collective context features. On the other hand, we already expected to have a large number of papers using collective context features since this category is exhaustive, covering the characteristics of all the components from the cognitive framework that are not at the center of the model.

In Figure 2 we highlight the papers dedicated to research on health consumers systems (letters C or B). As can be seen, research is mostly dedicated to health professionals. The small number of consumer dedicated research papers use interaction, individual and collective context features.

To show which exact context features are used, we built Table 1 where we included the features in a structure similar to the one in Figure 2. In this table, EHR stands for Electronic Health Record and PHR for Personal Health Record, to distinguish institutional data from the records managed by the patient. UMLS is a project from the National Library of Medicine (NLM) of the United States composed of three knowledge sources: the Metathesaurus, the Semantic Network and the SPECIALIST Lexicon and Tools. MeSH is also an NLM thesaurus.

As can be seen in the collective dimension of Table 1, the health domain is very rich in structured information. This dimension mainly consists of terminologies, thesaurus and ontologies. Note that in IR systems used by health professionals, the EHR and patient’s clinical data is part of the professional work task. Therefore, in professional systems, these context features incorporate the collective dimension of context. In IR systems designed for patients, the use of clinical data or PHR about the searcher is considered individual context.

4. CONCLUSIONS

Most researchers are aware that context affects information retrieval. The health area is no exception, being particularly rich in terms of context. Results presented in the previous section show a weaker use of interaction context features than we expected. Also, research makes an extensive use of collective features. This was not a surprise because this dimension is very comprehensive, including several types of context features. In addition, it is the dimension where all the health-related structured knowledge sources (e.g.: thesaurus) are included. A considerable number of papers use context to query related activities.

We have noticed that research has been more focused on health professionals than on consumers. Of the 27 papers analyzed, only 3 are dedicated to health consumers and 2 are dedicated to both professionals and consumers. This difference may be explained by the longer tradition of information retrieval in health professionals when compared to consumers. Only recently, with the advent of the Web, has search become more popular among health consumers. Other possible reasons include the large number of medical knowledge sources, the possibilities open by the integration of search systems with clinical systems and the difficulties associated with user studies in consumer health retrieval.

The lack of research on the use of context in health IR by consumers, the growing number of health searches (61%) of the American adults look online for health information [11] and so does 19.6% of the Portuguese population aged 15 or more [9] and the importance of well-informed patients [10] suggest the importance of focusing research on health consumers.

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6. REFERENCES
